



The President's 2008 Triple Crown Program

NAHU has 20,000 members across the country; you are the reason we exist. Your participation in lobbying and advocacy are the reason we've become a force in Washington and in statehouses across the country; your recruitment efforts are why membership is up 33% over the past five years; your contribution of your time and talents is why we have over 200 chapters across the country.

We never want to take these efforts for granted because, without you, we would suffer the fate experienced by countless other nonprofit associations: declining members, shaky finances and a demoralized membership.

NAHU created the President's Triple Crown Program to recognize those members whose individual contributions to NAHU help advance the association's mission. Like baseball's Triple Crown, it recognizes accomplishment in three key areas. However, while baseball's Triple Crown hasn't been won since 1967, NAHU's Triple Crown can be won every year by hundreds of our members.

Criteria

To qualify for the Triple Crown, within the calendar year, a member must:

HUPAC: Participate in the \$10 x 12 draft program or contribute \$150 total

Membership: Recruit at least two new members

Advocacy: Use *Operation Shout* to send at least three messages

One, two, three—it's that simple!

Recognition

Members who meet these criteria will be recognized in a variety of ways, including a unique "President's Triple Crown" lapel pin to be presented at a local chapter meeting, special ribbons at the Capital Conference and Annual Convention, and recognition in *HIU* magazine, on NAHU's website and through press releases sent to qualifiers' local newspapers.

Individually, the Triple Crown accomplishments are not difficult to do, but together they help reinforce NAHU's position as America's premier association for health and employee benefits professionals. Many NAHU members qualified for this award last year, and we look forward to recognizing many more in 2008.

Claim the Crown!

Address your questions to: Triplecrown@nahu.org