



2012 NAHU Blue Chip/Region Award

Region: _____

Regional Vice President's Name: _____

RVP Signature: _____

Submitted by: _____

Phone Number: _____ Email: _____

The following criteria, except as noted otherwise, must be met during the period of April 1 through March 31. The point scoring section of this application/score sheet must be completed. To become a Blue Chip Region, you must obtain a minimum of 1,500 points. Each Region will have the opportunity to become a Blue Chip Region. In addition, a Chapter of Excellence Award will be given out to the Region scoring the most points in each size category: Region with more than 2,500 members and one to a Region with less than 2,500 members. **THE DEADLINE FOR RECEIPT OF THE APPLICATION AND ALL ITS SUPPORTING DOCUMENTATION, REGARDLESS OF DELIVERY METHOD, IS APRIL 5.**

I NAHU Events

- | | |
|--|------------------------------------|
| 1. Credentialed delegates at National Convention | |
| a. 25%-50% | 1 x 50 pts = _____ |
| b. 51%-75% | 1 x 75 pts = _____ |
| c. 76%-100% | 1 x 100 pts = _____ |
| 2. Additional registered attendees at National Convention | ___ x 10 pts = _____ (100 max pts) |
| 3. State Legislative Chairs attending Capitol Conference | |
| a. 25%-50% | 1 x 50 pts = _____ |
| b. 51%-75% | 1 x 75 pts = _____ |
| c. 76%-100% | 1 x 100 pts = _____ |
| 4. Additional registered attendees at Capitol Conference | ___ x 10 pts = _____ (100 max pts) |
| 5. Hosted one day Regional Meeting | 1 x 150 pts = _____ (300 max pts.) |
| 6. Hosted a Regional Meeting (more than one day) | 1 x 200 pts = _____ (400 max pts) |
| 7. Registered attendees at Regional meeting | ___ x 10 pts = _____ (240 max pts) |
| 8. State and local chapter Membership Chairs at Regional Meeting | |
| a. 25%-50% | 1 x 50 pts = _____ |
| b. 51%-75% | 1 x 75 pts = _____ |
| c. 76%-100% | 1 x 100 pts = _____ |
| 9. State and local chapter Retention Chairs at Regional Meeting | |
| a. 25%-50% | 1 x 50 pts = _____ |
| b. 51%-75% | 1 x 75 pts = _____ |
| c. 76%-100% | 1 x 100 pts = _____ |

For documentation assistance review the Blue Chip Award handbook or contact your regional Awards Committee chair.



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10. State and local chapter Membership Chairs at Annual Convention

- | | |
|-------------|---------------------|
| a. 25%-50% | 1 x 50 pts = _____ |
| b. 51%-75% | 1 x 75 pts = _____ |
| c. 76%-100% | 1 x 100 pts = _____ |



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- | | |
|--|---------------------|
| 11. State and local chapter Retention Chairs at Annual Convention | |
| a. 25%-50% | 1 x 50 pts = _____ |
| b. 51%-75% | 1 x 75 pts = _____ |
| c. 76%-100% | 1 x 100 pts = _____ |
| 12. Regional membership and retention chairs at Annual Convention | |
| a. 25%-50% | 1 x 50 pts = _____ |
| b. 51%-75% | 1 x 75 pts = _____ |
| c. 76%-100% | 1 x 100 pts = _____ |
| 13. President-elect attendance at Leadership Forum at Capitol Conference | |
| a. 25%-50% | 1 x 50 pts = _____ |
| b. 51%-75% | 1 x 75 pts = _____ |
| c. 76%-100% | 1 x 100 pts = _____ |

II Regional Management

- | | |
|---|------------------------------------|
| 1. Holding regularly scheduled state president calls | ___ x 10 pts = _____ (80 max pts) |
| 2. RVP Attendance at state symposiums | ___ x 20 pts = _____ (100 max pts) |
| 3. RVP Attendance at state or local strategic planning | ___ x 20 pts = _____ (100 max pts) |
| 4. Holding regularly scheduled regional leadership calls | ___ x 10 pts = _____ (80 max pts) |
| 5. Training provided at a Regional meeting: | |
| a. Reviewing with regional leadership Blue Chip criteria | 1 x 25 pts = _____ |
| b. Presenting "Working with the Media" PowerPoint | 1 x 25 pts = _____ |
| c. Presenting "NAHU Website Overview" PowerPoint | 1 x 25 pts = _____ |
| d. Including Membership/Retention training | 1 x 25 pts = _____ |
| e. Including Legislative Leadership and HUPAC training | 1 x 25 pts = _____ |
| f. Including Awards/LPRT training | 1 x 25 pts = _____ |
| g. Including Professional Development training | 1 x 25 pts = _____ |
| h. Reviewing options for chapter communication and websites | 1 x 25 pts = _____ |

III Membership and Retention

- | | |
|---------------------------------------|---------------------|
| 1. Percentage of growth in membership | |
| a. 1% to 5% | 1 x 10 pts = _____ |
| b. 6% to 10% | 1 x 50 pts = _____ |
| c. 11% to 15% | 1 x 100 pts = _____ |
| d. 16% to 20% | 1 x 150 pts = _____ |
| e. 21% or more | 1 x 200 pts = _____ |
| 2. Retention of membership | |
| a. 75%-80% | 1 x 10 pts = _____ |
| b. 81%-85% | 1 x 25 pts = _____ |
| c. 86%-90% | 1 x 50 pts = _____ |
| d. 91% | 1 x 100 pts = _____ |

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3. Membership support of HUPAC

- a. 5%
- b. 6% to 10%
- c. 11% to 20%
- d. 21% or more

1 x 10 pts = _____

1 x 20 pts = _____

1 x 30 pts = _____

1 x 50 pts = _____



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- | | | |
|----|-------------------------------------|--------------------|
| 4. | Increase (%) in HUPAC Contributions | |
| | a. 5% | 1 x 10 pts = _____ |
| | b. 6% to 10% | 1 x 20 pts = _____ |
| | c. 11% to 20% | 1 x 30 pts = _____ |
| | d. 21% or more | 1 x 50 pts = _____ |

IV Awards and LPRT

- | | | |
|-----|--|------------------------------------|
| 1. | % of Landmark & Pacesetter awards submissions | |
| | a. 25%-50% | 1 x 20 pts = _____ |
| | b. 51% to 75% | 1 x 35 pts = _____ |
| | c. 76% to 100% | 1 x 50 pts = _____ |
| 2. | % of remaining chapter awards submissions | |
| | a. 5% | 1 x 20 pts = _____ |
| | b. 6% to 10% | 1 x 35 pts = _____ |
| | c. 11% to 20% | 1 x 50 pts = _____ |
| 3. | Increase in individual award submissions | |
| | a. 5% | 1 x 10 pts = _____ |
| | b. 6% to 10% | 1 x 20 pts = _____ |
| | c. 11% to 20% | 1 x 30 pts = _____ |
| | d. 21% or more | 1 x 50 pts = _____ |
| 4. | Number of new LPRT qualifiers | ____ x 5 pts = _____ (125 max pts) |
| 5. | Number of renewing LPRT qualifiers | ____ x 5 pts = _____ (125 max pts) |
| 6. | Number of new Soaring Eagle qualifiers | ____ x 5 pts = _____ (125 max pts) |
| 7. | Number of renewing Soaring Eagle qualifiers | ____ x 5 pts = _____ (125 max pts) |
| 8. | Number of new Triple Crown Award recipients | ____ x 5 pts = _____ (125 max pts) |
| 9. | Number of renewing Triple Crown Award recipients | ____ x 5 pts = _____ (125 max pts) |
| 10. | Percentage of growth in certified chapters | |
| | a. 25%-50% | 1 x 20 pts = _____ |
| | b. 51%-75% | 1 x 35 pts = _____ |
| | c. 76%-100% | 1 x 50 pts = _____ |

V RVP Participation

- | | | |
|----|--|------------------------------------|
| 1. | Participation on BOT conference calls | ____ x 10 pts = ____ (120 max pts) |
| 2. | Participation on RVP conference calls | ____ x 10 pts = ____ (120 max pts) |
| 3. | Attendance at NAHU Budget Meeting | 1 x 25 pts = _____ |
| 4. | Attendance at the opening BoT meeting at Annual Convention | 1 x 25 pts = _____ |
| 5. | Attendance at the closing BoT meeting at Annual Convention | 1 x 25 pts = _____ |
| 6. | Attendance at NAHU's Capitol Conference | 1 x 25 pts = _____ |