

2010 NAHU PRESIDENTIAL CITATION AWARD

Description: The Presidential Citation Award is presented to any state or local chapter president who led their chapter to achieve a high level of excellence during the period of April 1, 2009 through March 31, 2010.

Criteria: Submit documentation of completing at **least ten** of the following objectives:

1. Increased chapter membership by 20% net during April 1, 2009 through March 31, 2010. (*Verified by NAHU.*)
2. Established and promoted a Speakers Bureau in your area. Submit a list of Speakers and their topics, along with letters to different organizations requesting the opportunity to speak. The letters should be on chapter letterhead.
3. Made 20+ presentations on NAHU's health care legislative position in your chapter and/or community. Documentation required for all 20+ presentations.
4. Sponsored a "Day with Congressional Leaders" (state or local). The event must be with legislators, not insurance regulators, and sponsored, organized, and held by your own chapter.
5. Held a meeting with state domiciled insurance companies to explore areas of mutual concern and supported or participated in same if another chapter sponsored the meeting.
6. Instituted a Media campaign for members to have articles/letters to editor published by newspapers/periodicals, to make appearances on television broadcasts, and/or to take part in radio talk shows to discuss health care and healthcare issues. (*Must document ongoing campaign.*)
7. Formed a Media Relations Committee and/or had this committee generate 20+ press releases on the issues for publication. Submitted press releases may be NAHU or chapter designed and sponsored.
8. Met with state legislators in your area at least once or had him or her speak at a chapter meeting at least once to explore areas of mutual concern and engage in further dialogue.
9. Visited with your insurance regulators to explore opportunities of service. This must be a private meeting with President and/or chapter leaders - not a speaking engagement or membership event.
10. Sponsored a Continuing Education or Professional Development program or fundraiser for members and non-members using NAHU endorsed materials as listed on NAHU website at <http://www.nahu.org/education/conteducation.cfm>. The program must use NAHU endorsed program materials, promote NAHU endorsed programs and raise funds for the use of these programs. Eligible programs are listed in the education section of NAHU's website referenced above. Qualifying activities may include mentoring, organized study groups, events to raise funds to assist members and non-members with expenses relating to classes, purchase of materials, holding study group sessions, organizing mentor programs,

instructor and mentor expenses, scholarships for participation, exam fees, etc. CE presentations generated by local or state chapters are not eligible.

11. Sponsored and supported a chapter sanctioned public service project.
12. Conducted a social event for your association members and invited non-member prospects. Submit a copy of the announcement or invitation, showing it is a chapter sponsored event, along with documentation that the event actually occurred, and non-members were invited.
13. At least four times, asked members to send postcards, emails or letters to state and/or national legislators on health care issues and asked that their clients do the same.
14. At least three times, asked members at chapter meetings to send letters, emails or postcards to their carrier(s) requesting CEOs to financially and otherwise support NAHU and its programs.
15. Submit two ideas used by your chapter to recruit and retain members.
16. 10% of chapter membership qualified for Triple Crown Award. (*Verified by NAHU.*)
17. 20% of membership contributed a minimum of \$50 each to HUPAC. (*Verified by NAHU.*)
18. Initiate a campaign to encourage members to apply for LPRT. Provide evidence of at least four contacts with membership to encourage application.
19. Qualify for Silver Seal Certification. (*Verified by NAHU.*)
20. Obtain 100% Board Recruitment. (*Verified by NAHU.*)
21. Published an Annual Summary Report of Chapter Activities and Accomplishments to the membership, demonstrating value of membership. Provide copy of report, including date and method of delivery to members.

Directions: To nominate your candidate, submit a list of your candidate's accomplishments, using the criteria listed above as a guideline. Supporting documentation is required. No points are awarded without documentation.

**RULES, CLARIFICATION OF SPECIFIC AWARD CRITERIA, DOCUMENTATION
REQUIREMENTS AND TIPS MAY BE FOUND IN THE AWARDS LEADERSHIP GUIDE ON
NAHU's WEBSITE: <http://www.nahu.org/members/AW-LeadershipGuide.pdf>**

Send to: Please make a copy of everything you submit for your own records. Mail the original application form and documentation to the **NAHU Awards Committee, 2000 N. 14th Street, Suite 450, Arlington, VA 22201.** Submissions received without an application will be disqualified.

Due date:

THE DEADLINE FOR RECEIPT OF THE APPLICATION AND ALL SUPPORTING DOCUMENTATION, REGARDLESS OF DELIVERY METHOD, IS APRIL 5.

Application Form

2010 NAHU Presidential Citation Award

Association Name: _____

Submitted by: _____

Phone: _____ Email: _____

President's Name: _____

President's Signature: _____

_____ \$10 check enclosed to return this packet following the annual convention. If this chapter has submitted more than one award application, the \$10 fee applies to the return of up to three applications to a single address. There is a \$2 fee per additional application. (i.e. 5 applications to the same address will cost \$14.) Unclaimed submissions become the property of NAHU and will be destroyed.

Name and Address for returning application via UPS:

City: _____ State: _____ Zip _____

_____ **No. We do not wish to have our submission returned.**

OTHER

Please summarize in 50 words or less, the chapter's accomplishments during this award period.

