

## 2010 NAHU PACESETTER AWARD

**Description:** The Pacesetter Award honors local association chapters for outstanding achievements and excellence in service to their members, the industry and the public. The recommended point threshold for this award is 2,135 points.

A total of fourteen Pacesetter Awards will be presented. Four awards for chapters with a membership of 1 – 75, four awards for chapters with a membership of 76 – 149, three awards for chapters with a membership of 150 – 249, and three awards for chapters with membership of 250 and above.

The April 2010 Membership Count Report will be used to determine the size category your chapter falls under for this award period. (This information is posted on NAHU's website: [www.nahu.org](http://www.nahu.org), in the Member's Area, Awards section, under Membership Reports & Competition.)

### **Summary of Criteria:**

1. Attendance at national and regional meetings
2. Chapter Management
3. Local meetings and events
4. Communications
5. Membership activities and growth
6. Public service projects
7. Media relations efforts
8. Education and Awards

**RULES, CLARIFICATION OF SPECIFIC AWARD CRITERIA, DOCUMENTATION REQUIREMENTS AND TIPS MAY BE FOUND IN THE AWARDS LEADERSHIP GUIDE ON NAHU's WEBSITE:**  
**<http://www.nahu.org/members/AW-LeadershipGuide.pdf>**

### **Send to:**

Please make a copy of everything you submit for your own records. Mail the original application form/score sheet and documentation to the **NAHU Awards Committee, 2000 N. 14th Street, Suite 450, Arlington, VA 22201**. Submissions received without an application will be disqualified.

### **Due date:**

**THE DEADLINE FOR RECEIPT OF THE APPLICATION AND ALL ITS SUPPORTING DOCUMENTATION, REGARDLESS OF DELIVERY METHOD, IS APRIL 5.**

# 2010 NAHU PACESETTER AWARD

Application Form/Score Sheet

**Association Name:** \_\_\_\_\_

**Submitted by:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**President's Name:** \_\_\_\_\_

**President's Signature:** \_\_\_\_\_

\_\_\_\_\_ \$10 check enclosed to return this packet following the annual convention. If this chapter has submitted more than one award application, the \$10 fee applies to the return of up to three applications to a single address. There is a \$2 fee per additional application. (i.e. 5 applications to the same address will cost \$14.) Unclaimed submissions become the property of NAHU and will be destroyed.

Name and Address for returning application via UPS:

\_\_\_\_\_  
\_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip \_\_\_\_\_

\_\_\_\_\_ **No. We do not wish to have our submission returned.**

The following criteria, except as noted otherwise, must be met during the period of April 1, 2009 through March 31, 2010. **THE POINT SCORING SECTION OF THIS APPLICATION/SCORE SHEET MUST BE COMPLETED.**

**(\*) indicates submit documentation with this form. No points are awarded without documentation.**

**See Awards Leadership Guide for documentation requirements & definition of specific criteria.**

## **I. NAHU Events (these items are verified by NAHU)**

1. Credentialed delegates representing the chapter at NAHU Convention \_\_\_\_\_ x 25 pts = \_\_\_\_\_ (max 75 pts)
2. Additional registered attendees at NAHU Convention \_\_\_\_\_ x 5 pts = \_\_\_\_\_ (max 50 pts)
3. Legislative Chair attending Capitol Conference 1 x 75 pts = \_\_\_\_\_
4. Additional registered attendees at Capitol Conference \_\_\_\_\_ x 5 pts = \_\_\_\_\_ (max 50 pts)
5. Registered attendees at regional meeting \_\_\_\_\_ x 20 pts = \_\_\_\_\_ (max 120 pts)
6. President-elect attended NAHU Leadership Program at Capitol Conference. 1 x 150 pts = \_\_\_\_\_

## **II. Chapter Management**

1. Local Chapter Board members attended a State AHU sponsored strategic planning session\* 1 x 50 pts = \_\_\_\_\_
2. Holding a Local Chapter New Officer/ Leadership Training Workshop\* (not affiliated with state) 1 x 75 pts = \_\_\_\_\_



## 2010 NAHU PACESETTER AWARD

4. Annual publication of chapter's budget and financial statements\* 1 x 25 pts = \_\_\_\_\_
5. Participated in State coordinated New Agent Outreach Program to mentor and recruit new agents into industry\* 1 x 100 pts = \_\_\_\_\_
6. Conducted a Member Needs Survey – separate from evaluation sheets distributed at events or meetings 1 x 50 pts = \_\_\_\_\_

### V. Membership

1. Sponsored chapter membership campaign/contest and/or \_\_\_\_\_ x 75 pts = \_\_\_\_\_ (max 150 pts) one-day membership blitzes.\*
2. Net membership gain during the award period 4/1 through 3/31. *(verified by NAHU)* *(Select one)*
- |             |                     |
|-------------|---------------------|
| 21% or more | 1 x 200 pts = _____ |
| 16% to 20%  | 1 x 150 pts = _____ |
| 11% to 15%  | 1 x 100 pts = _____ |
| 6% to 10%   | 1 x 50 pts = _____  |
| 1% to 5%    | 1 x 10 pts = _____  |
3. Percentage of Membership enrolled in NAHU's bank draft program by 3/31 *(verified by NAHU)* *(Select one)*
- |             |                    |
|-------------|--------------------|
| 10-20%      | 1 x 10 pts = _____ |
| 21-40%      | 1 x 20 pts = _____ |
| 41% to 60%  | 1 x 30 pts = _____ |
| 61% to 80%  | 1 x 40 pts = _____ |
| 81% or more | 1 x 50 pts = _____ |
4. Contacted billed not paid list each month and sent report to state membership chair each month\* \_\_\_\_\_ x 10 pts = \_\_\_\_\_ (max 120 pts)
5. Contacted lapsed list each month and sent report to state membership chair each month\* \_\_\_\_\_ x 10 pts = \_\_\_\_\_ (max 120 pts)
6. Establish/maintain mentor program for new members\* 1 x 50 pts = \_\_\_\_\_

### VI. Public Service Projects

1. Sponsoring chapter public service projects\* \_\_\_\_\_ x 20 pts = \_\_\_\_\_ (max 80 pts)
2. Total dollars donated to all public service projects during 4/1 to 3/31 award period\* *(select one)*
- Local Chapters with less than 126 members
- |                   |                     |
|-------------------|---------------------|
| \$5,000 +         | 1 x 200 pts = _____ |
| \$1,000 - \$4,999 | 1 x 100 pts = _____ |
| \$500 - \$999     | 1 x 50 pts = _____  |
| Less than \$500   | 1 x 15 pts = _____  |
- Local Chapters with 126 or more members
- |                   |                     |
|-------------------|---------------------|
| \$10,000 +        | 1 x 200 pts = _____ |
| \$5,000 - \$9,999 | 1 x 100 pts = _____ |
| \$1,000 - \$4,999 | 1 x 50 pts = _____  |
| Less than \$1,000 | 1 x 15 pts = _____  |

### VII. Media Relations Efforts

1. Appoint a Media Relations chair. *(Verified by NAHU)* 1 x 25 pts = \_\_\_\_\_
2. Compile list of local media contacts\* \_\_\_\_\_ x 10 pts = \_\_\_\_\_ (max 100 pts)  
*(must include all of the following items: Name, publication or broadcast station, phone, and fax or e-mail)*
3. Conduct Media Outreach:\*
- |                                       |                                      |
|---------------------------------------|--------------------------------------|
| Letters to the editor*                | _____ x 10 pts = _____ (max 100 pts) |
| Op-ed articles to local publications* | _____ x 10 pts = _____ (max 50 pts)  |

## 2010 NAHU PACESETTER AWARD

- Chapter press releases\* (original content) \_\_\_\_\_ x 10 pts = \_\_\_\_\_ (max 60 pts)
4. Press Hits\* \_\_\_\_\_ x 10 pts = \_\_\_\_\_ (max 100 pts)
5. Present NAHU's "Working with the Media" PowerPoint at a leadership training session\* 1 x 40 pts = \_\_\_\_\_

### VIII. Education/Awards

1. Actively promote the designations RHU, REBC, DIA, LTCP, CSA and CLTC during the period 01/01-12/31\* at least 3 times. 1 x 100 pts = \_\_\_\_\_
2. DOI approved Continuing Education hours offered by your chapter\* \_\_\_\_\_ hrs x 5 pts = \_\_\_\_\_ (max 175 pts)
3. Conduct an overview of NAHU website at chapter meeting\* 1 x 50 pts = \_\_\_\_\_
4. Number of NAHU Single Payer Program showings by chapter or members\* (Select one only)
- |                  |                    |
|------------------|--------------------|
| 1 – 10 times     | 1 x 25 pts = _____ |
| 11 – 20 times    | 1 x 50 pts = _____ |
| 21 or more times | 1 x 75 pts = _____ |
5. 2009 Triple Crown Award Winners\* \_\_\_\_\_ x 10 pts = \_\_\_\_\_ (max 100 pts)
6. 2009 Year LPRT qualifiers \* \_\_\_\_\_ x 10 pts = \_\_\_\_\_ (max 120 pts)
7. Actively promoted LPRT multiple times to members\* 1 x 25 pts = \_\_\_\_\_
8. Held a Local Chapter Recognition event for chapter award recipients, new designees, membership recruiters, HUPAC donors and LPRT qualifiers\* 1 x 100 pts = \_\_\_\_\_

### IX. OTHER

Please summarize in 50 words or less, the chapter's accomplishments during this award period.

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**TOTAL APPLICATION POINTS AS DETERMINED BY CHAPTER** \_\_\_\_\_

### BONUS POINTS: (Scored by NAHU Awards Committee) Please do not complete this section.

Organization of documentation, design and appearance of award submission:

- |           |          |       |
|-----------|----------|-------|
| Excellent | = 50 pts | _____ |
| Good      | = 25 pts | _____ |
| Fair      | = 10 pts | _____ |

**TOTAL APPLICATION POINTS** \_\_\_\_\_