

2010 NAHU EDUCATION-ROBERT W. OSLER AWARD

Description: The Education-Robert W. Osler Award honors state and local chapters that demonstrate exceptional leadership by providing outstanding educational programs on health insurance and related topics to members, associates and the general public. The recommended point threshold for this award is 740 points. Two awards will be presented: one to a state chapter and one to a local chapter.

Summary of Criteria:

1. An active education committee.
2. Hosting a sales symposium/convention or special CE program and multiple educational courses.
3. Encouraging professional development and holding NAHU endorsed designation courses.
4. Promoting NAHU's educational resources within the association
5. Public education and awareness.
5. Maintaining a website that educates members, non-members and consumers.

RULES, CLARIFICATION OF SPECIFIC AWARD CRITERIA, DOCUMENTATION REQUIREMENTS AND TIPS MAY BE FOUND IN THE AWARDS LEADERSHIP GUIDE ON NAHU's WEBSITE:

<http://www.nahu.org/members/AW-LeadershipGuide.pdf>

Send to:

Please make a copy of everything you submit for your own records. Mail the original application form/score sheet, and documentation to the **NAHU Awards Committee, 2000 N. 14th Street, Suite 450, Arlington, VA 22201**. Submissions received without an application will be disqualified.

Due date:

THE DEADLINE FOR RECEIPT OF THE APPLICATION AND ALL ITS SUPPORTING DOCUMENTATION, REGARDLESS OF DELIVERY METHOD, IS APRIL 5.

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Application Form/Score Sheet

Association Name: _____

Submitted by: _____

Phone: _____ Email: _____

President's Name: _____

President's Signature: _____

_____ \$10 check enclosed to return this packet following the annual convention. If this chapter has submitted more than one award application, the \$10 fee applies to the return of up to three applications to a single address. There is a \$2 fee per additional application. (i.e. 5 applications to the same address will cost \$14.) Unclaimed submissions become the property of NAHU and will be destroyed.

Name and Address for returning application via UPS:

City: _____ State: _____ Zip _____

_____ **No. We do not wish to have our submission returned.**

The following criteria, except as noted otherwise, must be met during the period of April 1, 2008 through March 31, 2009. **THE POINT SCORING SECTION OF THIS APPLICATION/SCORE SHEET MUST BE COMPLETED.**

(*) indicates submit documentation with this form. No points are awarded without documentation.

See Awards Leadership Guide for documentation requirements & definition of specific criteria.

CRITERIA

I. Education Committee

1. Appointed an education/program chair (*Verified by NAHU*) 1 x 25 pts. = _____
2. Active education committee* 1 x 25 pts. = _____
3. Education chair attended education session at regional meeting* 1 x 25 pts. = _____

II. Programs & Events

1. Total Number of Continuing Education Hours Offered by Chapter* (*Select one only*)
 - 35+ CE hours 1 x 100 pts. = _____
 - 25 to 34 CE hours 1 x 75 pts. = _____
 - 10 to 24 CE hours 1 x 50 pts. = _____
 - 1 to 9 CE hours 1 x 25 pts. = _____
2. Hosted a Sales Symposium/Convention or Special CE Seminar* 1 x 100 pts. = _____
3. Number of educational courses held/sponsored by chapter during the time period of April 1 – March 31*. *Courses do not have to be CE qualified.*
 - 20+ courses 1 x 100 pts = _____
 - 10-19 courses 1 x 75 pts = _____
 - 1-9 courses 1 x 25 pts = _____

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III. Professional Development

1. Actively promote the designations RHU, REBC, DIA, LTCP, CSA and CLTC during the period 01/01-12/31* at least 3 times. 1 x 100 pts = _____
2. Number of members in progress of coursework of above designation. (must have passed courses) _____ x 10 pts = _____ (max 100 pts)
3. Number of NAHU endorsed designation courses held by chapter in the time period of 04/01– 03/31*. _____ x 25 pts = _____ (max 100 pts)

IV. Use of NAHU Educational Resources by Members

1. Number of members signing on for NAHU legislative and/or education web cast program in the time period of 04/01– 03/31*. _____ x 5 pts = _____ (max 100 pts)
2. Presented NAHU's "Education Resources" PowerPoint at a leadership or strategic planning meeting* 1 x 50 pts = _____
3. Education session on NAHU resources, using Website, etc.* 1 x 25 pts = _____
4. Leadership session for officers and members* 1 x 25 pts = _____

V. Media Outreach

1. Submit media advisories to the press regarding the chapter educational courses/programs.* _____ x 5 pts = _____ (max 50 pts)
2. Press hits regarding chapter's educational courses/programs* _____ x 5 pts = _____ (max 50 pts)

VI. Public Outreach and Awareness

1. Presentations on health insurance topics, the role of the agent, Legislation, etc. by members to non- industry non-member groups* _____ x 5 pts = _____ (max 50 pts)
2. Presentations on health insurance topics, NAHU positions, Legislation, etc. by members to industry non-member groups* _____ x 5 pts = _____ (max 50 pts)
3. Number of educational programs/events attended by non-industry non-members:* _____ x 5 pts = _____ (max 50 pts)
4. Educational presentations on health insurance topics, the role of the agent, and/or NAHU positions to legislators or regulators* _____ x 5 pts = _____ (max 50 pts)

VII. Maintaining an educational website

1. Website has consumer education section* 1 x 50 pts = _____
Website address with information: _____
2. Website has Matrix, S-Chip, High Risk Pool, etc. postings* 1 x 25 pts = _____
Website address with information: _____
3. Local chapter website link to state website consumer section* 1 x 25 pts = _____
4. State chapter links to local chapters* 1 x 25 pts = _____

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VIII. OTHER

Please summarize in 50 words or less, the chapter's accomplishments during this award period.

TOTAL POINTS DETERMINED BY CHAPTER _____

BONUS POINTS: (Scored by NAHU Award's Committee) Please do not complete this section.

Organization of documentation, design and
appearance of award submission

Excellent = 50 pts. _____
Good = 25 pts. _____
Fair = 10 pts. _____

TOTAL APPLICATION POINTS _____