

CONVENTION HIGHLIGHTS



Our keynote speaker at Sunday's Opening General Session will be Cary Mullen, an internationally recognized sports personality keynote and business leader. Cary is a highly motivated and accomplished athlete. Early in his career, he trained as a nationally carded gymnast while simultaneously competing in ski racing. In total, Cary has spent over two decades competing in professional sports. A four-time North American Ski Champion, two-time U.S. champion and two-time Olympian, Cary is a member of the Olympic Hall of Fame. A born leader, Cary was the team leader of the National Ski Team for over a decade. With his business background as an entrepreneur and published author, Cary is a recognized expert on winning. Through his keynote presentation, Cary will share what it takes to win in a highly competitive market.

He is the author of the *HOW to WIN* series of books and the founder of the HOW to WIN Success System.™

Monday's General Session speaker is Lindsay Resnick, chief marketing officer of Gorman Health Group, one of the leading Medicare commercial health insurance advisory firms serving health plans, pharmaceutical companies and the investment community. Lindsay's role includes strategic counsel, marketing and sales consulting, and business development. He will provide an overview of critical trends and business drivers likely to shape the future of the health insurance marketplace, with a focus on marketplace megatrends and solution selling. This presentation is particularly important given the recent passage of health care reform.



On Tuesday, we have added a two-hour Health Reform Update immediately following lunch in the Exhibit Hall. Janet Trautwein, NAHU executive vice president and CEO, will provide an update on health reform implementation and give you the information you need to help your clients and your business. Time will be allotted at the end of the presentation for questions and answers.

Leading Producers Round Table Event

(for LPRT qualifiers only)

On Monday evening, LPRT qualifiers will enjoy a buffet dinner at Chicago's world-famous Mid-America Club. Located at the pinnacle of the Aon Center on the 80th Floor, The Mid-America Club has an environment that is second to none, with the skyline of Chicago as the backdrop. The Mid-America Club is the only club in Chicago that provides a 360-degree panoramic view of the city's distinctive skyline and unparalleled views of Lake Michigan, Millennium Park and the Gold Coast. Chicago's premier business and social club, The Mid-America Club was awarded "Best Dinner of the Year" by Connoisseurs International.

Join us for dinner, smooth jazz, incomparable views and networking with your fellow LPRT qualifiers!

The LPRT Event is sponsored again this year by:

