



National Association of Health Underwriters

America's Benefits Specialists

Media Advisory

- WHO:** The National Association of Health Underwriters (NAHU)
- WHAT:** 80th Annual Convention and Exhibition
- WHEN:** June 27-30, 2010
- WHERE:** Hyatt Regency Chicago
151 East Wacker Drive
Chicago, IL 60601
- WHY:** This is a health care summit that will focus on training insurance agents, brokers and professionals on how to implement and deal with the new health care reform laws and regulations. While this event is educational centered, many legislative reform issues will be addressed.

Monday, June 28

- 6:00-7:00 a.m. **Charity "Fun Run"**
New Agent Advisory Group
Proceeds from this walk/run will benefit the Brain Injury Association of Illinois.
- 8:30-9:45 a.m. **General Session**
Lindsay Resnick, Chief Marketing Officer, Gorman Health Group
This presentation will provide an overview of critical trends and business drivers likely to shape the future of the health insurance marketplace.
- 10:00-11:00 a.m. **Complying with the New Genetic Discrimination and Mental Health Parity Laws**
Seth Perretta, Partner, Davis & Harman LLP
This session will address how the new Mental Healthy Parity and Genetic Discrimination laws will impact many employer-sponsored plans and corporate wellness programs.
- 11:15 a.m.-12:15 p.m. **COBRA, ARRA, DoDAA, JMSA and Health Care Reform**
Karen Kirkpatrick, National Sales Manager, Infinisource Inc.
This session will cover the original intent of COBRA, how ARRA impacted COBRA, how DoDAA impacted ARRA and new notice requirements that require immediate attention.
- 2:30-3:30 p.m. **Take the HSA/FSA Compliance Quiz**
Karli Dunkelberger, Vice President of Regional Sales, OptumHealth Financial
This session will present scenarios regarding saving and paying for health care with Health Savings Accounts and Flexible Savings Accounts.
- 3:45-4:45 p.m. **Emerging Compliance Issues from New Legislation**
John Hickman, Partner, Alston & Bird LLP
This session will address what business owners need to survive and thrive in the changing health insurance environment.

(continued)

Tuesday, June 29

1:30-3:30 p.m.

Health Reform Update

Janet Trautwein, Executive Vice President and CEO, NAHU

This presentation will include an update on health reform implementation and provide information to help insurance professions and their clients.

3:30-4:30 p.m.

Legislative Town Hall Meeting

This meeting will provide an opportunity to discuss and ask questions about current legislative reform implementation.

The National Association of Health Underwriters represents more than 100,000 professional health insurance agents and brokers who provide insurance for millions of Americans.

For more information or to RSVP, please contact Kelly Loussedes, NAHU Vice President of Public Relations, at (703) 276-3835 or kloussedes@nahu.org.

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