



National Association of Health Underwriters

America's Benefits Specialists

FOR IMMEDIATE RELEASE
June 27, 2010

Contact: Kelly Loussedes, Vice President of public relations
(703) 276-3835 or kloussedes@nahu.org

Health Care Reform Education Theme of NAHU's Annual Convention

(Arlington, VA) – The National Association of Health Underwriters' (NAHU) 80th Annual Convention June 27-30 at the Hyatt Regency in Chicago will focus efforts on preparing health insurance agents and brokers to educate consumers about how the new health care reform law will affect their health care plans and coverage options.

“NAHU members have the responsibility of informing the public about their health care coverage options,” stated Janet Trautwein, CEO of NAHU. “As we face the implementation of the ‘Patient Protection and Affordable Care Act,’ education is the key to helping Americans navigate the complexities of the new health care reform law. Agents and brokers are able to present consumers with easy to understand options that both comply with federal and state requirements as well as fill the unique needs of individuals, families and businesses across the country.”

Guest speakers and educators include industry professionals and legislative experts who will address compliance issues, present reform updates and give insight into business trends that affect the health care market. More than 20 professional development workshops will take place, offering continuing education credit towards state-required agent licensing.

The National Association of Health Underwriters represents 100,000 professional health insurance agents and brokers who provide insurance for millions of Americans. NAHU is headquartered in Arlington, VA. For more information, please call Kelly Loussedes at 703-276-3835 or e-mail kloussedes@nahu.org.

###