



# National Association of Health Underwriters

*America's Benefits Specialists*

**FOR IMMEDIATE RELEASE**  
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## **NAHU Announces New Wellness Certification Course**

(Arlington, VA) – The National Association of Health Underwriters (NAHU) launched a new wellness certification course at its 78<sup>th</sup> annual convention June 29-July 2 in San Diego, CA. The course premiered on NAHU's Education Day, designed to foster continuing education for those in the health insurance industry.

“NAHU members are committed to education,” stated Janet Trautwein, NAHU executive vice president and CEO. “As a result, our association has spent considerable time, effort and resources educating our membership so they are equipped with the most up-to-date and accurate information. To that end, NAHU is launching a new wellness certification course at convention. Participants in the course will learn to communicate the need for wellness and prevention, demonstrate the effectiveness of wellness programs and understand how to guide businesses through all steps of implementation of wellness programs—from compliance and legal issues to measuring return on investment.

“Our nation is struggling with the dramatically rising cost of private health insurance, which is a direct result of increased health care costs. There are many factors contributing to the increase in health care costs, but the one we often leave out of the debate is the one the public has the most control over: living a healthy lifestyle. Nearly 25% of all U.S. health care spending is attributable to controllable behaviors such as overeating, smoking and physical inactivity.

“Companies that adopt wellness programs are continually seeing healthier employees and reduced health care costs. Agents who complete the course will be uniquely suited to assist and advise companies wishing to implement wellness programs. NAHU has dedicated itself to helping the uninsured and being a tool for each member to do the same.”

NAHU represents 20,000 professional health insurance agents and brokers who provide insurance for millions of Americans. NAHU is headquartered in Arlington, VA. For more information, please call Kelly Loussedes at 703-276-3835 or email [kloussedes@nahu.org](mailto:kloussedes@nahu.org).

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