



National Association of Health Underwriters

America's Benefits Specialists

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NAHU Launches Wellness Certification

Arlington, VA – The National Association of Health Underwriters (NAHU) launched its first wellness certification course today at the Consumer Health World Conference in Washington, DC. This class is the first of several that will take place across the country in the next few months.

The Wellness Certification is a two-hour course that provides brokers with needed skills and information they can use to help human resource professionals successfully implement wellness initiatives. These important programs promote health, which will reduce company costs and improve overall morale for employees. NAHU has dedicated itself to help make Americans healthier and helping each NAHU member across the country to do the same.

Unhealthy behaviors such as overeating, smoking and physical inactivity currently account for nearly 25 percent of all U.S. health care spending. It is clear that we need to focus more than ever on the health and well-being of our citizens. Promoting health and encouraging healthy lifestyles can make a significant difference in the health of Americans and one important way we can address the escalating cost of health benefits.

The Wellness Certification Course will examine the following issues:

- Communicating the need for wellness and prevention
- Demonstrating the effectiveness of wellness and case studies
- The business case for wellness, and guidance on implementation
- Compliance and legal issues
- Creating incentives for participation
- Measuring return on investment

This new course is already approved for two hours of continuing education for both insurance and HR professionals in 48 states. A Certification in Wellness will be provided following completion of this course and an online examination with a passing grade. NAHU has sponsored this course and it is powered by Great West Healthcare.

The National Association of Health Underwriters represents more than 20,000 professional health insurance agents and brokers who provide insurance for millions of Americans. NAHU is headquartered in Arlington, VA. For more information, please contact Kelly Loussedes at 703-276-3835 or kloussedes@nahu.org.
