



2010 DIGITAL ADVERTISING RATE CARD

NAHU ELECTRONIC NEWSLETTERS

NAHU NEWS (monthly) & WASHINGTON UPDATE (weekly)

- Both are sent to 20,000+ members
- \$1000 per month
- 120x240 vertical placements

RESERVE YOUR SPACE:

Justin Wolfe

Sales Representative

p. 800.501.9571 x138

f. 717.825.2171

justin.wolfe@theygsgroup.com

THE ONLINE VERSION OF HIU MAGAZINE

AVAILABLE SPACES INCLUDE:

- Leaderboard Ads
- Button Ads
- Bellybands
- Sponsorship of the entire issue

Please call your sales representative for pricing and sizes.

RESERVE YOUR SPACE:

Angie VanGorder

Sales Representative

p. 800.501.9571 x176

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angie.vangorder@theygsgroup.com

NAHU WEB ADVERTISING

- 120x240 vertical (located near the "find an agent" button)
- 468x60 horizontal banner is also available
- \$1750 per month rate (for 3, consecutive-month placements)

Now Available! You can secure ad placement on the homepage of NAHU.org. Please call your sales representative for information.

FTP LOGIN INFORMATION

host: ftp.theYGSgroup.com

username: nahumedia

password: ygsftp

(login is case sensitive)

Place files in the "Ad Artwork" folder

MECHANICAL SPECIFICATIONS

- Please supply print-ready PDF, or TIFF
- Art files should be 100%, 300 dpi min.
- Embed all fonts and provide all images.
- Accommodate for bleed of at least 1/8".
- Keep live matter 1/2" from trim.

All advertisements are subject to the approval of the Publisher.

Advertiser indemnifies The YGS Group and the National Electrical Manufacturers Association (NAHU) against losses or liabilities arising from this advertising. The YGS Group assumes no liability whatsoever, except to the extent of a one time paid advertisement of the same specification, in the next or similar publication, if any proven or admitted errors or omissions have occurred. Payment is due upon receipt of the invoice. Interest shall be charged at 2% per month compounded to yield 26.82% per year on overdue accounts. A charge of \$30.00 will be levied against all returned checks. Revisions to previously submitted ad copy are subject to additional charges. In the event of a contract cancellation, the advertiser/or agency agrees to repay The YGS Group any discounts granted for multiple insertions less any discount applicable for the number of insertions completed in the contract. All cancellations must be received in writing prior to the advertising sales deadline. All premium positions are noncancelable. Prices are net of agency commission. Ads may also appear in an online version of the publication(s). The YGS Group is not responsible for errors if a hard copy proof is not submitted with the electronic file.