



FOR IMMEDIATE RELEASE
June 30, 2023

Press Contact:
Kelly Loussedes, SVP Public Relations
kloussedes@nabip.org or 202.595.3074

Iowa Insurance Agent Eric Kohlsdorf Named President of NABIP

WASHINGTON, DC - Eric Kohlsdorf, a Des Moines, Iowa-based insurance agent, was named the president of the board of the National Association of Benefits and Insurance Professionals (NABIP) at the association's 93rd Annual Convention this week in New Orleans, Louisiana.

"Eric is a proven leader, having served on our board for the last four years," said Janet Trautwein, CEO of NABIP. "NABIP members couldn't ask for a better advocate than Eric, and I have no doubt that he will flourish while leading our organization as our president."

Kohlsdorf is the first Iowan to be president of NABIP and has worked in the insurance industry for over 30 years. He is currently president and client strategist at Prisma Strategies, an employee benefits brokerage firm he founded in 2007. He joined the association in 1992 and has been a member of the executive committee since 2019. Eric has held a multitude of leadership positions, including chair of the association's Political Action Committee and president of the Des Moines and Iowa chapters.

Kohlsdorf graduated with distinction from Iowa State University's College of Business with a bachelor's in finance. He served as board chair for Healthy and Well Kids of Iowa, which provides health insurance to families who cannot afford private coverage, from 2016 to 2021.

"I am humbled to serve as the new president of NABIP," Kohlsdorf said. "Being a part of the NABIP community is one of the most rewarding parts of my career, as we strive to help all Americans access affordable healthcare. I'm excited to continue pursuing our association's mission of shaping the future of healthcare with our members from across the country."

###

[NABIP](https://www.nabip.org) is the preeminent organization for health insurance and employee benefits professionals, working diligently to ensure all Americans have access to high-quality, affordable healthcare and related benefits. NABIP represents and provides professional development opportunities for more than 100,000 licensed health insurance agents, brokers, general agents, consultants, and benefit professionals through more than 200 chapters across America.