

## MMT Teleconference Minutes – 01.19.2012

### **Attendees:**

Carol Matznick  
Lou Reginelli  
Mel Schlesinger  
Illana Maze  
Ryan Thorn  
Brooke Willson

### **1. Leadership Forum –Communication Structure**

- A full day agenda is planned.
- Discuss an effective communication structure. For instance, when a concern arises the local chapter president goes to the state president. The state president goes to the RVP. The RVP goes to the membership committee.

### **2. Membership Campaign Ideas**

- Discussed campaign ideas:
  - o Membership council members looking to do something within their regions.
  - o Campaign needs to engage regional folks similar to HUPAC.
  - o Mention to RVPs at board meeting.
  - o Prize needs to be big.
  - o Carol, Melanie, Lou and Illana will have a call for further discussion.

### **3. Lou's Report**

- o Struggling Chapter program is to identify chapters struggling in certain areas.
- o If a Chapter Dev, PDC or membership Chair identifies a chapter that needs extra help, they will e-mail Lou the chapter and president's name and area of trouble. Lou will e-mail Carol and regional RVP to develop action plan to help the chapter.
- o Spoke to 6 of 8 Chapter Development Chairs.
- o All were very excited about program.
- o E-mailed Membership Committee explaining program.

### **4. Recruiter of Year Award**

- o Possibly do more for the winner? Examples, Airfare to convention, comp. registration or hotel. Airfare for each regional champion?

**\* Next Teleconference – Monday, February 13 @ 3pm EST\***