

MMT Teleconference Minutes – 12.13.2010

Attendees:

Heather Harte
Carol Matznick
Tom Harte
Illana Maze
Melanie Gibson
Brooke Willson

1. Preparing for the \$75 dues increase conversation

- Discussed the national dues increase going into effect on January 1. The monthly draft members will be drafted the new rate at the end of January.
 - o January billing group has received the dues invoice with the new rate and the national office has received minimal questions regarding the increase.

2. Reminding chapters to update their state applications

- Chapters will need to update their membership applications with the new dues rate.
 - o At the beginning of January, NAHU will prepare a “Beginning of Year” message to send to state and local chairs, executive directors, treasures, presidents and president elects. The piece will focus on updating applications, dues increase, website changes and new flyers.

3. New Flyers: Where Would we be Without NAHU; Benefits of NAHU

- Discussed a plan for rolling out both flyers.
 - o “Where Would we be Without NAHU” flyer was included with the December issue of the HIU and the January invoices.
 - o “The Benefits of NAHU” flyer will be rolled out in January. The January Tip of the Month will focus on the new flyer.

4. Program Development for thanking long term members

- A program for thanking long term NAHU members is being developed.

*** Next Teleconference – Monday, January 10 @ 3pm EST***