

# Call for Presentations

The National Association of Health Underwriters invites you to share your expertise and experience with the industry at our Annual Convention in Las Vegas June 24-27, as well as for future use in the NAHU Speakers Bureau. Please use this form along with any necessary attachments to have your presentation considered. ***The submission deadline is December 15, 2011.***

(email preferred) [professionaldevelopment@nahu.org](mailto:professionaldevelopment@nahu.org)

## Programming

NAHU is designed to meet the needs of individuals representing all industry market practices and disciplines. The following content areas have been developed for 2012:

### Program Focus

- |                           |                      |
|---------------------------|----------------------|
| 1. Compliance             | 5. Agency Management |
| 2. Value Based Benefits   | 6. Self-Funding      |
| 3. Wellness               | 7. Long-Term Care    |
| 4. Leadership Development | 8. Other             |

## Audience

NAHU is the premier professional and personal development event for all association members. Educational sessions can range in audience size from 75 to 250, and audience skill levels vary as much as the diverse membership. [Smaller session rooms can be set creatively, but larger rooms must usually be set theatre-style.]

**Presentation Title** (*10 words max*): \_\_\_\_\_

## Presentation Description (*focus statement*):

At least three sentences explaining session content and overall objective. This description should be creative and reflective of learner outcomes and session objectives. (*use a separate page as necessary-email preferred*)

## Learner Objectives/Outcomes:

State the presentation instructional objectives (what the presenter intends to accomplish in this session, what the audience should know or be able to do as a result of the presentation). **List three to six objectives or outcomes for each presentation.** (*separate page as necessary- email preferred*)

**Speaker's Biography:** \_\_\_\_\_  
(*separate page as necessary- email preferred*)

**Previous Presentations/References:** \_\_\_\_\_  
(*separate page as necessary- email preferred*)

## Presentation Level/Format:

Please indicate the intended education level of this presentation:

- Fundamental       Intermediate       Expert

Please indicate your target audience:

- Small-Group       Large-Group       Individual       Other

Please select the number of proposed presenters:

- Sole presenter       Panel (3+) presenters       Speaker & Facilitator

Please select the closest representation of the format and style of your presentation:

- 100% one-way delivery of information       50-50% content-interaction       100% audience interaction

# NAHU 2012 CALL FOR PRESENTATIONS

## Speaker Contact Information:

Name \_\_\_\_\_

Title \_\_\_\_\_

School/Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Postal Code \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

(Please include the same contact information for all Presenters / Facilitators.)

## Presentation Selection:

All presentation proposals received *on or before date:* \_\_\_\_\_ will be reviewed by the NAHU Professional Development Committee. Selection will be determined on appropriateness and interest of topic, level of content, comprehensiveness of session objectives and expertise of presenter. NAHU reserves the right to make recommendations for revisions of content within proposals prior to acceptance. Participation as a presenter is by invitation only *after* review of the proposal. Presenters will be notified *only* of their acceptance.

## Compensation/Reimbursement:

Requested honoraria are not guaranteed and will be confirmed directly by NAHU. The NAHU VP of education will contact speakers to negotiate honoraria. NAHU members note: NAHU policy states travel, accommodation and meal expenses are the responsibility of any NAHU member and will be reimbursed per a signed agreement of terms. All presenters must register for the NAHU Convention. Non-member presenters are given complimentary registration for the day in which they are speaking, but required to pay a [reduced] fee if they will be attending the full conference.

## Responsibilities:

All presenters are required to submit their final presentation to NAHU in PDF (format) 60 business days prior to the conference for publication on the NAHU website, or for a post-conference recording (if offered). These materials, as well as, handouts are always requested by our attendees who need to reference presentations prior, during and after the conference to enhance their education.

## NAHU's Non-Commercial Policy:

Participants in NAHU programs are seeking valuable educational sessions and are always critical of presenters or sessions that are self-promotional. NAHU policy therefore states that the presenters may not use a conference session for commercial sales pitches, self-promotion or unwarranted criticism of a competitor. Presentations should only advance the educational process; sales pitches do not and are therefore not acceptable. Speakers are not permitted to distribute company promotional literature, brochures or sales materials in any form to attendees during their session.

## Benefits:

- Pre- and post-event promotion to 20,000+ NAHU members, potential attendees and registered attendees
- Promotion via emails, event marketing brochures, press releases, on-site program information and on the event section of the NAHU website
- Recognition before, during and after at the event as a subject matter expert
- Access to NAHU members and exhibitors
- Contribution to further the education of the insurance industry

*I, the undersigned, understand and will comply with NAHU's responsibilities and non-commercial policy:*

\_\_\_\_\_  
(only signed submissions can be considered)

email preferred: [professionaldevelopment@nahu.org](mailto:professionaldevelopment@nahu.org)

1212 New York Avenue NW Suite 1100 Washington, DC 20005 Phone: (202) 552-5060 Fax: (202) 747-6820