

THE NATIONAL ASSOCIATION OF HEALTH UNDERWRITERS

Sponsorship Opportunities (Example)

Event Description

- Length of Program and Location
 - Registration information
 - Materials being handed out
- Typical attendance is (#) attendees
 - Type of Audience
 - Approximately (0 – place estimation here)% of participants are non-NAHU members
- Registration fee: \$(0 - price) NAHU members; \$(0 - price) non-members

Benefits of Sponsorship

- Company name/logo included on promotional materials and registration forms e-mailed to all members and posted to (chapter) website, with link to URL of choice.
- Company name/logo included on title slide of PowerPoint presentation
- Company name/logo, plus 50-word description, included on second slide of presentation
- Company sponsorship recognized and description read at start of call
- All company mentions and name/logo placements also apply (xyz promotional materials). Sponsors receive roster of attendees with mailing address

Upcoming Event Schedule

List of future events

Sponsorship Cost

- \$1,500 per seminar

Please see reverse for Sponsorship Application and Contract

Sponsor Application and Contract (Chapter & Event Name)

1. Please select the seminar that you wish to sponsor (on reverse).
2. Please complete the following information:

Company Name _____

Contact Name _____

Title _____

Address _____

Phone _____ Fax _____

E-mail _____

3. Payment Information:

By check (payable to NAHU Education Foundation):

By Credit Card:

MasterCard

American Express

Visa

Discover

Credit Card Number _____ Exp Date _____

Cardholder Name _____
(Please print)

Cardholder Signature _____

We agree to abide by all terms stated above. Acceptance of this application by the National Association of Health Underwriters constitutes a binding agreement between the parties.

Authorized by (please print) _____

Authorized Signature _____

Date: _____

*Please return form and payment to:
(Preferred Chapter Contact Information)*