

**NATIONAL ASSOCIATION OF HEALTH UNDERWRITERS  
POLICY & PROCEDURES**

POLICY TITLE:	Award
CLASSIFICATION:	Gordon Award Committee
POLICY NUMBER:	
DEPARTMENT COORDINATION:	Executive
MOTION:	Mel Schlesinger
SECONDED:	David Moore
DATE SUBMITTED (INITIAL):	March 24, 2008
DATE APPROVED:	April 18, 2011
APPROVED BY:	Board of Trustees
SUNSET DATE:	2014

**PURPOSE:** To establish guidelines to ensure the ongoing continuity and quality of the Gordon Award

The membership and chair of the Gordon Committee is delineated in Article IX, Section 6 of the Bylaws.

**PROCEDURE(S):** The following procedures shall be followed as it pertains to the awarding of the Gordon and in the planning and execution of the Gordon event.

1: That the Chair and the Executive Vice President shall review the structure and program in a timely manner prior to the Award event, and the Executive Vice President shall have or delegate to appropriate staff operational supervision at the Award event.

2: That in the months of February, March and April of each year the Association will publish appropriate nomination forms in HIU, other appropriate Association publications, and other agreed to industry trade publications as determined by the Committee, the Executive Vice President, and the funds allocated for such purpose. The form will include appropriate criteria and other details about the Award including the submission deadline date and postmarked date. That this Committee shall meet to select the recipient prior to May 30th, and shall hold the event at the Annual Convention

3: That the Award recipient and one immediate family member's transportation and two nights lodging are complementary to the recipient and guest. The transportation shall be based on NAHU's travel policy; one deluxe room shall be provided the night prior to the Award event and one night after the Award event.

4: That the Executive Vice President shall cause the Association to publicize the Award recipients background information and other details in the HIU magazine in the September issue. In addition, the cover of the magazine shall be that of the recent Award recipient. The Association shall distribute press releases the day after the Award event to the industry trade press, the Award recipient's hometown press, and other appropriate media.

**FINANCIAL IMPACT:** Financial implications of this policy shall be part of the annual convention budget and shall be considered by the Association when determining the budget for approval by the Board of Trustees.