



LPRT Committee Chair

This individual is appointed by the NABIP president. The purpose of this committee is to recognize health insurance producers whose skill and experience have placed them among the most successful sales professionals in the industry, as measured by new sales and a maintained book of business. The committee sets and reviews the criteria for qualification and proposes means of publicly recognizing qualifiers.

The chair will represent the committee on other committees and councils as needed. The chair will direct the efforts of the committee to establish goals and directions for the committee. The chair will work closely with its staff liaison.

The chair will:

- Plan agenda for monthly meetings
- Chair committee meetings
- Assign tasks and provide guidance as needed to committee members
- Review LPRT application and ensure the criteria and process is still relevant
- Develop/Fulfill an ongoing marketing plan to promote the program and qualifiers
- Look for different venues to get the word out about LPRT
- Work with staff and committee members to plan Soaring Eagle events and LPRT recognition event at Annual Convention
- Encourage committee members to participate on regional calls, meetings, etc.
- Work with staff and the committee to develop new programs to enhance the value of the LPRT membership at all qualifying levels.
- Promote the volunteer application process and ensure each region has an LPRT chair.
- With vice chair and staff, review volunteer applications and selects committee members for the year.

Staff Liaison:

- Works closely with the chair and appropriate committee task forces to ensure the LPRT application is still relevant.
- Manages the application process
- Administers the recognition.
- Reports on the progress of application to the committee
- Works closely with chair and committee to develop programming for Soaring Eagle events.
- Assists with the marketing and promotion of LPRT events and benefits
- Takes meeting minutes.
- Support the committee with all LPRT endeavors.