

Expand Your Expertise with NABIP's Benefit Specialist Institute

As the premier trade association representing the industry, the National Association of Benefits and Insurance Professionals (NABIP) leads state and federal advocacy efforts to advance the interests of benefits professionals and promote responsible health insurance market solutions.

As the benefits and insurance industry changes, NABIP is evolving to remain the industry leader. We have doubled down on our mission to advocate for our members and their clients, provide professional development, and deliver resources to promote excellence. As part of this, we continue to encourage our members to expand their knowledge through our award-winning educational opportunities, including advanced designation, certification, online continuing education programs, virtual webinars and classroom delivery.

While our name and branding have changed, our Benefit Specialist Institute continues to provide its signature courses designed to advance the careers of benefits advisors, consultants, HR and legal professionals. NABIP's Benefit Specialist Institute offers affordable programming through the Online Learning Institute Library, which provides 24-hour access to course curriculum.

“The Benefit Specialist Institute's new look will help my clients better understand where my expertise lies and ensures I can continue to guide them through the complexities of health insurance purchasing, enrollment and beyond.

2021 GRADUATE

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“Taking courses through the Benefit Specialist Institute has allowed me to maintain a competitive edge and ensure my skills as an insurance and benefits consultant remain sharp.

2022 GRADUATE

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We continue to take pride in the quality and accessibility of Benefit Specialist Institute courses, which:

- Are self-paced
- Explain new and complex concepts to professionals of varying levels and backgrounds
- Provide learners up to one year to complete each course
- Feature a learning library of multi-media recordings, presentations, supporting documents, quizzes and exams
- Offer continuing education credits towards professional licensing
- Offer continuing education credits towards SHRM accreditation
- Are available to both NABIP members and non-members

Upon completing any certification course within NABIP's Benefit Specialist Institute, students can promote their areas of expertise to clients and peers by updating their email signature to include their official NABIP certifications.



Benefit Specialist Institute Courses

The Benefit Specialist Institute ensures NABIP and its members can empower their clients to make wise benefits decisions amidst an evolving industry. While our signature courses may have a fresh look, they continue to deliver the content and instruction that benefits and insurance professionals need to be the best in the business.

Through the Benefit Specialist Institute, NABIP provides members and non-members with access to the following highly regarded development courses and certifications:

Account-Based Health Plans

The Account-Based Health Plans course will provide you with essential knowledge on which type of account to use for each of your clients and how to stay on the cutting edge of new opportunities.



Advanced Benefits Account Manager Certification

The Advanced Benefits Account Manager Certification program provides seasoned professionals with a deeper understanding of the complex role they play in supporting client groups of all sizes while conveying the value of benefits using creative consultation.



Benefits Technology Certification

The Benefits Technology Certification program will give you an essential understanding of the various types of products and services available, knowledge to assist your clients with the discovery process of their known and unknown needs, and guidance on how to avoid the pitfalls associated with implementation and associated costs.



Benefits Account Manager Certification

The Benefits Account Manager Certification course provides account-management professionals with an understanding of the complex and critical role they play in the benefits and insurance arena.

Diversity, Equity and Inclusion in the Modern Workplace

The Diversity, Equity and Inclusion (DEI) in the Modern Workplace course guides members and clients in understanding how we can become better leaders, managers and allies for the modern workplace, providing essential steps toward ensuring individuals of diverse backgrounds feel empowered to grow and thrive in the workplace and within their communities.



ACA and Beyond: A Modern Look at Employee Benefits

Benefits and Insurance professionals must keep abreast of how ACA is enforced and all the ins and outs of reporting that seem to be the strategy most find confusing. This ten-part program will present guidance on the individual market, ACA controversies (COVID-19 Pandemic), and future challenges.



Benefit Specialist Institute Courses

Group Benefits: Basic Concepts

The Group Benefits: Basic Concepts course will help you learn about the basic concepts of group benefits and their role in today's benefits and insurance marketplace. The course covers medical expenses, life, retiree life insurance, disability income and managed care plans.

Health Insurance 101

The Health Insurance 101 program is designed to explain health insurance in basic terms to new agents while providing contact information and resources to support new insurance professionals as they advance in their sales careers.

NABIP | Certified 

Individual Health Insurance Certification

The Individual Health Insurance Certification course ensures professionals can better assist their clients in working toward becoming protected against insurer insolvency and unfair treatment by insurers, particularly as the responsibility for individuals to provide their own financial protection increases.

NABIP Ethics in Business

The Ethics in Business course educates professionals about ethical behavior and the inherent expectations for ethical behavior in their roles and relationships with clients and business resources.

Advanced Topics in Group Benefits

The Advanced Topics in Group Benefits course helps you understand the various advanced topics related to group benefits, including ERISA, Medicaid and Social Security.

NABIP | Certified 

HIPAA Privacy and Security 2.0 Certification

The HIPAA Privacy and Security Training 2.0 Certification course explains HIPAA laws so that you can understand how the different requirements apply to each position in an agency.

NABIP | Certified 

Pharmaceutical Facts, Policy and the Market Today Certification

The Pharmaceutical Facts, Policy and the Market Today Certification course will provide a foundational understanding of the industry, the role of prescription drugs in providing medical treatment, payment of those benefits and predictions for the future.



Benefit Specialist Institute Courses

Principles in Ethics

The Principles in Ethics course taught by NABIP CEO Janet Trautwein helps you understand the importance of ethical behavior and the inherent expectations for ethical behavior in your roles and relationships with clients and business resources.



Advanced Self-Funded Certification

The Advanced Self-Funded Certification course will walk you through unique issues self-funded plans face due to mergers and acquisitions. It will help you understand the integration of next-generation elements in plan design, transparency tools, quality-based models, cost-sharing and control, tool integration and incentives, and payment controls.



Enhanced Benefits Certification

The Voluntary/Worksite Certification course provides a solid technical knowledge of the rules and regulations of various types of voluntary/worksite products and proven methods for compellingly communicating those options to employers and employees.



Self-Funded Certification

The Self-Funded Certification course will help you understand the critical technical components of self-funding so that you are better prepared to counsel your clients on the various benefits of eliminating the premium tax and lowering the cost of administration, claims and customer service for employees.



Single-Payer Healthcare Certification

The Single-Payer Healthcare Certification course provides in-depth instruction from NABIP CEO Janet Trautwein to understand what a single-payer system would mean for your family, clients and country. Additionally, the course covers the importance of the overall functioning of healthcare delivery and financing in the U.S., the structure of single-payer systems in other countries, and detailed information on new Congressional legislative proposals.



Corporate Wellness Certification

The Wellness Certification course prepares you to provide informed answers and advice to your clients. If you want to stand out among your peers and are looking for genuine education to improve your knowledge, this course is for you.

NABIP can help take your career to the next level. Sign up for your next Benefit Specialist Institute course now at [NABIP.org](https://www.nabip.org)!

